



WESTERN ASSOCIATION  
OF CHAMBER EXECUTIVES

## Russell E. Pettit Memorial Excellence in Leadership Award

The Western Association of Chamber Executives (W.A.C.E.) presents an annual award to a chamber executive in recognition of outstanding contributions in advancing the professionalism of the chamber business and encouraging others to make chamber work a career.

The award is NOT a one-year award and is normally presented to a W.A.C.E. member who has a long track record of assisting his/her peers and advancing the professionalism of the chamber business.

The award is presented in memory of Russell E. Pettit, who served as the chief executive of the San Jose (CA) Chamber of Commerce for 40 years. Pettit served his community and his fellow executives in the highest professional manner and always gave unselfishly of his time.

Any chamber of commerce chief executive or department head, who is a W.A.C.E. member in good standing, is eligible for nomination.

Nominations can be made by chamber executives acting together in a county, regional or state association or by any three W.A.C.E. members in good standing.

The recipient will be announced and the award presented during the annual W.A.C.E. Conference in February 2012.

Nominations must be made on the attached form and received no later than November 11, 2011. Questions should be addressed to Dave Kilby at (916) 444-6670, ext. 202.

### Previous Recipients\*

*Dave Kilby   Randy Gordon   Dave Maurer*  
*Wilda Parks   Scott Raty   Leron Gubler*  
*Ken Moore   Wayne Griffin   Diane Schwenke*  
*Steve Snyder   Mike McLaran*

*Who's Next?*

\*still active in chamber work



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## Russell E. Pettit Memorial Excellence in Leadership Award Nomination Form

Name of nominee \_\_\_\_\_

Chamber affiliation \_\_\_\_\_

Title/position \_\_\_\_\_

Length of total chamber service \_\_\_\_\_

Chambers served \_\_\_\_\_

Educational background \_\_\_\_\_

Chamber organizations to which nominee belongs, offices held, committee activity, etc. \_\_\_\_\_

**Criteria for the award shall be judged on the following:**

**A. Professional development:** to be nominated, a person must have served in several of the following capacities (indicate those below that apply to the applicant):

1. In a leadership role in W.A.C.E.
2. As a class advisor or instructor at Academy or Institute
3. Mentoring/counseling new chamber executives or staff
4. Assisting other chambers (i.e., moderating planning conferences, helping with problems, etc.)
5. Participating in W.A.C.E. conferences or seminars, or regional or state association workshops
6. Authoring articles for regional, state or national chamber publications
7. Conducting surveys or studies which are useful and made available to other chambers of commerce

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**B. Contributions to profession:** Describe in 100 words or less (and attach supporting examples) contributions made in recruiting and encouraging new executives to enter the profession and/or outstanding assistance to the chamber profession.

Nominations can be made by (check one)

\_\_\_\_\_ 1. County, regional or state association of chamber executives

\_\_\_\_\_ 2. Three W.A.C.E. members in good standing

(If nomination is made by county, or regional or state association, complete this section)

1. Name \_\_\_\_\_

Address \_\_\_\_\_

Signature/Date \_\_\_\_\_

(If nomination is made by three W.A.C.E. members, complete this section)

1. Name \_\_\_\_\_

Address \_\_\_\_\_

Signature/Date \_\_\_\_\_

2. Name \_\_\_\_\_

Address \_\_\_\_\_

Signature/Date \_\_\_\_\_

3. Name \_\_\_\_\_

Address \_\_\_\_\_

Signature/Date \_\_\_\_\_

Please send completed nomination form and attachments no later than **November 11, 2011.**

Return forms to: **W.A.C.E.**  
**Pettit Award**  
P.O. Box 1736  
Sacramento, CA 95812-1736