



WESTERN ASSOCIATION  
OF CHAMBER EXECUTIVES

## FEATURING



**DEBRA BENTON**  
AUTHOR AND EXECUTIVE COACH

Debra Benton is a leading expert on executive effectiveness development and the author of several business books, including “How to Think Like a CEO” and “Executive Charisma.” Benton is currently working on her new book, “Are You CEO Material?” which should be of special interest to today’s chamber CEOs.

## SENIOR EXECUTIVES ROUNDTABLE

### “How to Think Like a CEO”

**A frank discussion  
on executive leadership  
and competitive advantage**

**Thursday, May 8**

**12 noon – 4 p.m. (lunch included)  
Denver, CO**

**Denver Renaissance**

3801 Quebec Street, Denver, CO 80207

For hotel reservations, call (303) 399-7500 or (800) 468-3571

**Hotel Room Rate: \$139 single/double**

**Hotel Registration Deadline: April 4**

**Roundtable Registration**

**\$120 per person if paid before April 8 (\$150 after)**

**Roundtable registration deadline May 2**

Refunds: 90% before May 2. No refunds after.

# YES!

Count me in for W.A.C.E.’s Senior Executives Roundtable on May 8 in Denver, CO.

Name \_\_\_\_\_ Title \_\_\_\_\_

Chamber \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ E-mail \_\_\_\_\_

Check Enclosed     Visa     Mastercard

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Please make checks payable to W.A.C.E. and mail completed registration form to  
W.A.C.E., P.O. Box 1736, Sacramento, CA 95812-1736. FAX: (916) 444-6685.