



## Virtual W.A.C.E. Conference February 3 - 5, 2021

### Sponsorship Opportunities Available

The Western Association of Chamber Executives brings together chamber executives from over 20 states and Canadian Provinces at each annual conference. This year we have crafted benefits for our sponsors that will bring awareness to your brand and give you an opportunity to connect with attendees personally.

#### Sponsorship Levels

<b>Major Sponsor \$5,000</b>
<b>Gold Sponsor \$3,000</b>
<b>Silver Sponsor \$1,500</b>
<b>Bronze Sponsor \$500</b>

**NEW! Attendee Give-Away Sponsor \$3,500** *(Limited Availability)*

Complete the following information:

Chosen Level of Sponsorship				
Major	Gold	Silver	Bronze	Attendee Give-Away
Sponsor Contact				
Sponsoring Company – List company name exactly as it should be written on any promotional materials.				
Contact's Email Address				
Contact's Phone Number				

Send this completed form to [shandi.fraser@calchamber.com](mailto:shandi.fraser@calchamber.com)

**Pay by Credit Card:** Contact Amanda Brincat at [amanda.brincat@calchamber.com](mailto:amanda.brincat@calchamber.com)

**Pay by Check:** Payable to **W.A.C.E.**, mail to Attn: W.A.C.E., P.O. Box 1736, Sacramento, CA 95812

W.A.C.E. reserves the right to decline sponsorship requests. Once commitment is received, no refunds or cancellations are available. Benefits apply after commitment has been received. Sponsor benefits apply to (1) company per commitment. Benefits may be subject to change.

## 2021 Virtual W.A.C.E. Conference Sponsorship Opportunities

BENEFITS	Major \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500
Opportunity to submit a 1-minute (or less) pre-recorded brand awareness video to be played during one of the key conference dates	●			
Dedicated post-event survey question	●			
Company logo on promotional and post-event emails	●			
Social media promotion on Facebook	●	●		
Brand awareness profile within a winter <i>INSIDER</i> edition (Jan/Feb/Mar) – only 3 available. 75-word max. (FCFS)	●	●		
Complimentary Conference Registration for (1) Attendee	●	●		
Keynote or General Session Sponsor (FCFS)	●	●		
Conference Webinar Sponsor (1) per webinar, Feb 10 - Mar 31 (FCFS)			●	
Virtual Swag Bag Donation	●	●	●	
Registrant leads (Name, Company & Email Address) (2) days prior to the event	●	●	●	
Company logo or listing on our conference website	logo	logo	list	list
Featured logo or listing on event Attendee Hub	logo	logo	list	list

\*\*\* (FCFS) stands for "first-come, first-served"

Major Sponsor benefits are applicable to current **W.A.C.E. Chairman's Circle Members**.

Silver Sponsor benefits are applicable to current **W.A.C.E. Sustaining Members**.

**Attendee Give-Away Sponsor(s)** receive **Gold Benefits** as well as company branding on (1) give-away provided to attendees between Feb 3-5. *Give-away(s) to be determined – Example) Starbucks gift card to each registrant. Only (3) Attendee Give-Away sponsorships available. (FCFS)*

### Questions? Contact our Conference Event Planner

Shandi Fraser, CMP | (916) 930-1263 | shandi.fraser@calchamber.com

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