

Executive of the Year Award

Purpose:

Recognizes the Chamber Chief Executive Officer who, in the judgment of the Executive of the Year Award Committee, demonstrates outstanding performance as a chamber administrator and chief paid executive. This award is based on **one year's performance** and is not intended as a career award.

Eligibility:

- All chamber chief paid executives who are W.A.C.E. members in good standing are eligible.
- A recipient may not be nominated again for a minimum of three years.
- The Award Committee reserves the right not to bestow the award if no applications meet the standard of recognition.

Application Elements:

- Nomination by self, or by two of the following: staff members, volunteer leaders, or neighboring chamber executives.
- Documentation of achievements in the five areas of chamber management:
 - Finances
 - Communications
 - Legislative Action
 - Membership Services Program
 - Community Services
- Summary of accomplishments for the year under review.

Judging Criteria:

- Financial management effectiveness (20%)
- Communications strategies and results (20%)
- Legislative and advocacy initiatives (20%)
- Membership growth and services (20%)
- Community leadership and service (20%)