

W.A.C.E. Foundations of Success Survey

September 2024

“Best in Class” Resources

The following Chambers reported that their efforts in the identified areas are “Best in Class” – and they indicated they are willing to share and help other Chambers improve their performance!

My Chamber has an Effective Program for Recruiting, Training, and Managing Board & Committee Volunteer Leaders

- Billings Chamber – John Brewer (john@billingschamber.com)
- Bixby Chamber – Krystal Crockett (krystalc@bixbychamber.com)
- Glenwood Springs Chamber – Angie Anderson (angie@glenwoodchamber.com)
- Park City Chamber & CVB – Scott House (scotthouse@visitparkcity.com)
- Rancho Cordova Chamber – Diann Rogers (dhrogers@ranchocordova.org)
- Vail Valley Partnership – Chris Romer (cromer@vailvalleypartnership.com)

My Chamber has clear, understood, and followed Financial Policies & Procedures

- Billings Chamber – Megan Stevenson (megan@billingschamber.com)
- Bixby Chamber – Krystal Crockett (krystalc@bixbychamber.com)
- Buellton Chamber & VB – Kathy Vreeland (kathy@buellton.org)
- Glenwood Springs Chamber – Angie Anderson (angie@glenwoodchamber.com)
- Greater Conejo Valley Chamber – Ofelia Flores (oflores@conejochamber.com)
- Issaquah Chamber – Julie Hartwig (jhartwig@issaquahchamber.com)
- Kaufman Chamber – Ann Glasscock (aglasscock@kaufmanchamber.com)
- Laguna Niguel Chamber – Scott Alevy (scott@lnchamber.com)
- LAX Coastal Chamber – Chad Maender (chad@laxchamber.com)
- Park City Chamber & CVB – Scott House (scotthouse@visitparkcity.com)
- Rancho Cordova Chamber – Diann Rogers (dhrogers@ranchocordova.org)
- Vacaville Chamber – Debbie Egidio (debbie@vacavillechamber.com)
- Wasilla Chamber – Jessica Viera (jessica@wasillachamber.org)
- West Ventura County Business Alliance – Nancy Lindholm (n.lindholm@wvcba.org)

My Chamber is successful at using Artificial Intelligence tools to support our work

- Porterville Chamber – Kristy Martin (kristy@portervillechamber.org)

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My Chamber is Successful at Advocating with Government Officials on behalf of our business community

- Billings Chamber – Dan Brooks (daniel@billingschamber.com)
- Carlsbad Chamber – Bret Schanzenbach (bret@carlsbad.org)
- Greater Conejo Valley Chamber – Josh Gray (jgray@conejochamber.org)
- Laguna Niguel Chamber – Scott Alevy (scott@lnchamber.com)
- Newport Beach Chamber – Steve Rosansky (steve@newportbeach.org)
- Park City Chamber & CVB – Scott House (scotthouse@visitparkcity.com)
- Parker Chamber – TJ Sullivan (tj@parkerchamber.com)
- Rancho Cordova Chamber – Diann Rogers (dhrogers@ranchocordova.org)
- Torrance Chamber – Donna Duperron (donna@torrancechamber.com)
- Vacaville Chamber – Debbie Egidio (debbie@vacaville.com)
- Vail Valley Partnership – Chris Romer (cromer@vailvalleypartnership.com)

My Chamber is successful at Helping Elect Business-Friendly Candidates and/or getting Ballot Initiatives passed or defeated as appropriate.

- Billings Chamber - Dan Brooks (daniel@billingschamber.com)
- Greater Coachella Valley Chamber – Brandon Marley (bmarley@gcvcc.org)
- Greater Conejo Valley Chamber – Danielle Borja (dborja@conejochamber.org)
- Laguna Niguel Chamber – Scott Alevy (scott@lnchamber.com)

My Chamber is successful at Generating Non-Dues Revenue to support our work

- Carlsbad Chamber – Bret Schanzenbach (bret@carlsbad.org)
- Eureka Chamber – Nancy Olson (nancy@eurekachamber.com)
- Kaufman Chamber – Cindy Skinner (cskinner@kaufmanchamber.com)
- LAX Coastal Chamber – Chad Maender (chad@laxcoastal.com)
- Rancho Cordova Chamber – Diann Rogers (dhrogers@ranchocordova.org)
- Vacaville Chamber – Debbie Egidio (debbie@vacaville.com)
- Vail Valley Partnership – Chris Romer (cromer@vailvalleypartnership.com)

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My Chamber has a highly effective Marketing & Communications program

- Billings Chamber – Kelsi Gambill (kelsi@billingschamber.com)
- Greater Coachella Valley Chamber – Brandon Marley (bmarley@gcvcc.org)
- Greater Kitsap Chamber – Irene Moyer (irene@greaterkitsapchamber.com)
- Issaquah Chamber – Julie Hartwig (jhartwig@issaquahchamber.com)
- Mammoth Lakes Chamber – Gina van Hest (gvanhest@mammothlakeschamber.org)
- Park City Chamber & CVB – Scott House (scotthouse@visitparkcity.com)
- Sitka Chamber – Victoria Siegel (communications@sitkachamber.com)
- Vacaville Chamber – Debbie Egidio (debbie@vacavillechamber.com)

My Chamber is successful at Membership Sales & Recruitment

- Carlsbad Chamber – Bret Schanzenbach (bret@carlsbad.org)
- Issaquah Chamber – Julie Hartwig (jhartwig@issaquahchamber.com)
- Park City Chamber & CVB – Elizabeth Bolton (elizabethbolton@visitparkcity.com)

My Chamber is successful at Membership Retention

- Greater Conejo Valley Chamber – Heather Macaulay (hmacaulay@conejochamber.org)
- Issaquah Chamber – Julie Hartwig (jhartwig@issaquahchamber.com)
- Laguna Niguel Chamber – Scott Alevy (scott@lnchamber.com)
- Park City Chamber & CVB – Elizabeth Bolton (elizabethbolton@visitparkcity.com)
- Vacaville Chamber – Debbie Egidio (debbie@vacavillechamber.com)
- Vail Valley Partnership – Maren Cerimele (maren@vailvalleypartnership.com)

My Chamber has a successful Business Retention & Expansion program

- Rancho Cordova Chamber – Diann Rogers (dhrogers@ranchocordova.org)

My Chamber has a successful program to address Workforce Development needs of our businesses and community

- Mammoth Lakes Chamber – Brianna Goico (bgoico@mammothlakeschamber.org)
- Rancho Cordova Chamber – Diann Rogers (dhrogers@ranchocordova.org)
- Vail Valley Partnership – Erik Williams (erik@vailvalleypartnership.com)

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My Chamber has a successful Tourism Marketing/Development program

- Buellton Chamber & VB – Kathy Vreeland (kathy@buellton.org)
- Glenwood Springs Chamber – Lisa Langer (lisa@glenwoodchamber.com)
- Greater Conejo Valley Chamber – Danielle Borja (dborja@conejochamber.org)
- Helena Chamber – Callie Aschim (caschim@helenachamber.com)
- Mammoth Lakes Chamber – John Urdi (jurdi@mammothlakeschamber.org)
- Park City Chamber & CVB – Laura Carlson (lauracarlson@visitparkcity.com)
- Sitka Chamber – Rachel Roy (director@sitkachamber.com)
- Visit Billings – Alex Tyson (alex@visitbillings.com)