



The 2030 Experience
Center...is your
Chamber ready?

By 2030 Molecular meats will run the food industry. DNA will create new foods.

By 2030 over 90% of all restaurants will use some form of a 3D food printer in their meal preparations.

By 2030 over 10% of all global financial transactions will be conducted through Bitcoin or Bitcoin-like crypto currencies.

By 2030 we will see a growing number of highways designated as driverless-vehicle only.

By 2030, a Chinese company will become the first to enter the space tourism industry by establishing regular flights to their space hotel.

By 2030, the world's largest Internet company will be in the education business, and it will be a company we have not heard of yet.

By 2030 over 20% of all new construction will be "printed" buildings.

By 2030 over 2 billion jobs will have disappeared, freeing up talent for many new fledgling industries.

2030 TRENDS AND BEYOND



- ▶ Upskilling your current workforce
- ▶ Jobs that will be replaced?
- ▶ Jobs that can't be replaced!
- ▶ AI, AI, AI!

2030 CHAMBER AS AN EXPERIENCE
CENTER!



What does your Chamber offer?

BRICK AND MORTAR IS BEING
REPLACED

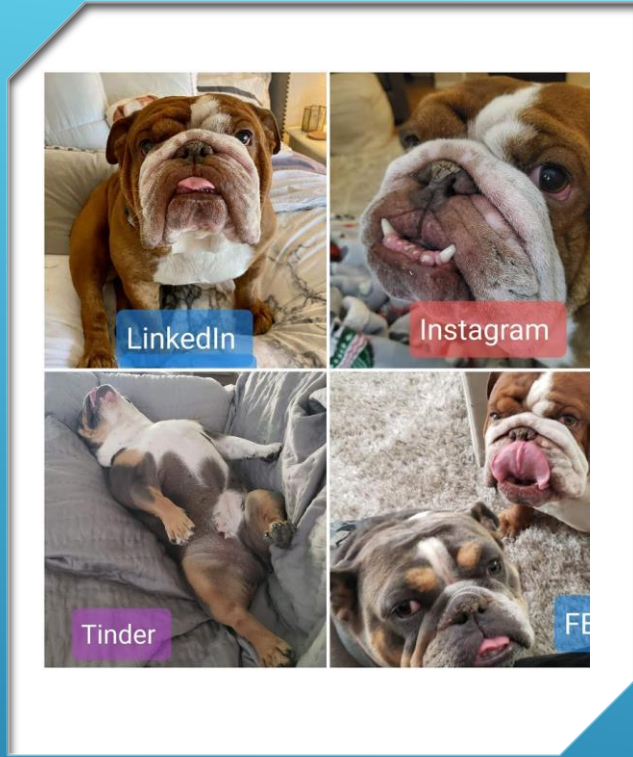


Is co-working space stealing your members? How do you collaborate and or compete?



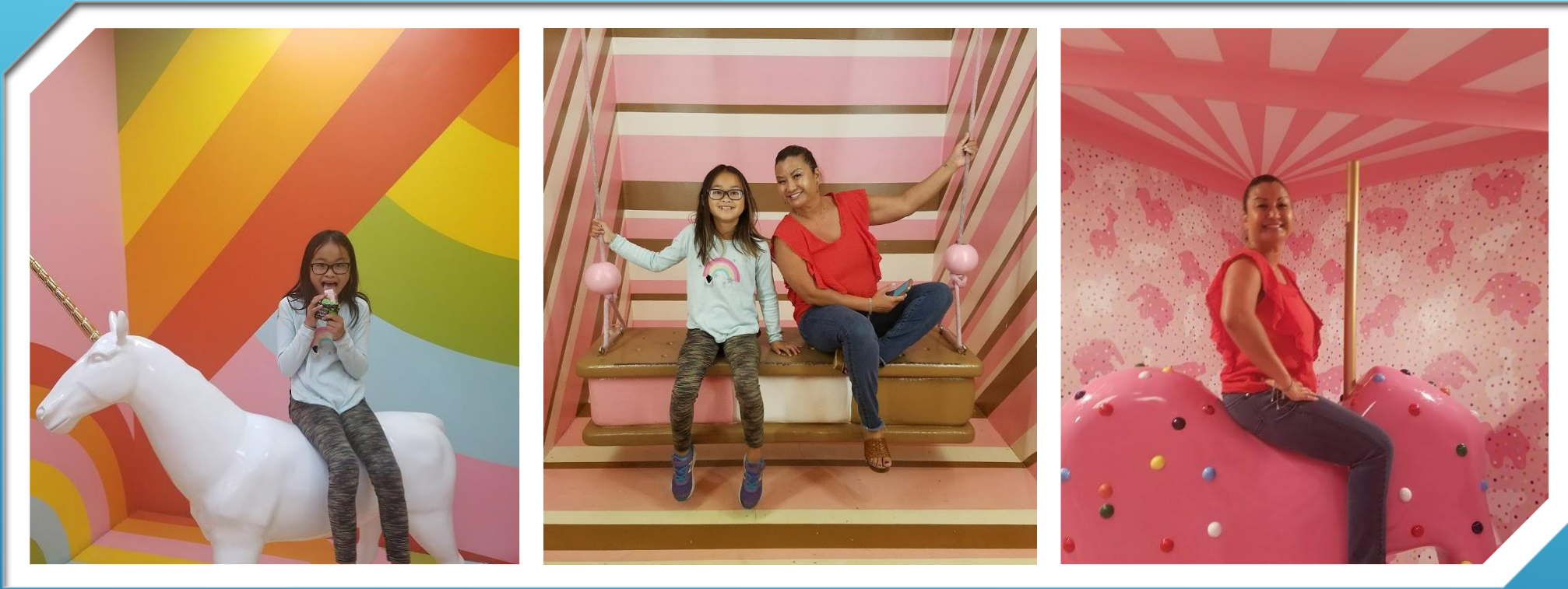
Reciprocal memberships?

THEY OFFER, SPACE, CONNECTIONS, WI-FI, COFFEE, MEETINGS AND COMMUNITY EVENTS.



HINT WATER, NESPRESSO, KIND BAR, YAPPY HOURS!!!

Member product and partnerships?



BE A PLACE YOU MUST EXPERIENCE!

Selfie stations and Pop ups?

WHAT EXPERIENCE DO YOU PROVIDE?

Perceived Value vs.
Experience





Be the experience!

Change is constant ...This is not your grandfather's Chamber and This is not your daughter's Chamber!

Tallia Hart

Tallia@Healdsburg.com

www.healdsburgchamber.com

2030

WHAT WILL YOUR EXPERIENCE BE?

INNOVATE, CREATE, IMPACT