April 3, 2020

«AddressBlock»

Dear «TITLE» «LASTNAME»:

I’ve always thought of the Chamber as the business version of a AAA membership: a large portfolio of programs and benefits and “Emergency Roadside Service” being the hallmark of the organization. With today’s business challenges brought on by the COVID-19 pandemic, we’ve found that we are also first-responders to the business community. We provide and help navigate the resources and information YOU need now; fight for you at every level of government; and promote your business so when this is all over, you are ready to get back to business as usual. We’re eager to get the SFV back up and running!

Our goal is to provide you resources and help alleviate some of your stress. Here’s what your Chamber has been up to:

* Spearheaded the Save Small Business Coalition - nationwide coalition to find a solution for businesses who cannot claim their business interruption insurance. The Save Small Business coalition is not about one single industry, this is about all small businesses across the nation that need funds right now to stay afloat to maintain the continuity of their business – paying rent and making payroll for example.
* Created a one-stop location for all the business resources you need for COVID-19 [www.sfvresource.com](http://www.sfvresource.com). We are keeping this page up-to-date so you have a quick go to for what you need 24/7.
* Held a series of webinars to help members navigate the best practices in working remotely and keeping you up to date on the every changing labor laws put in place due to the crisis.
* Created a #SFVOpenforBusiness group on Facebook so businesses can post if they are open and what services they are offering. Now, more than ever, we need to support our San Fernando Valley businesses. Be sure to visit this page <https://www.facebook.com/groups/SFVOpenforBusiness/> often.

The investment you have made in the Chamber is an investment in our community and the future of your business. All of our regular scheduled programs and all of the resources we provide are designed to help your business prosper – more so today than ever before.

The Chamber is here to ensure the San Fernando Valley business community can navigate through this dramatic and challenging time. This too shall pass and we will be better individuals and businesses because of it.

I’ve enclosed your 2020 membership invoice and have options for your renewal. If paying in full right now is not an option, we offer a sixth month payment plan. Please let me know how I can be of service.

Best,

Nancy Hoffman Vanyek, ACE

Chief Executive Officer